BOARD MEETING MINUTES - THE VANCOUVER LIFE DRAWING SOCIETY

3 December 2024 / 6:00-8:00 PM / At the studio, 1011 Main St.

ATTENDEES:

Chair: Lindsay

Attending: Kevin, David, Bryce, Lindsay

Guests: none

STANDING ITEMS:

1. Meeting called to order: 6:23 pm

2. Adoption of agenda: 6:23 pm

3. **Financial report (Bryce)**: Numbers are fine, looking good. Income is a little low but within reason. Stripe needs some information about the account but will need to wait for Nick (currently away) to give the passwords.

4. Secretary's Report:

- a. Website went down for a few days but with the help of the webmaster we were able to get it back up.
- b. Working on revising Code of Conduct.
- c. Will renew Business Licenses this week.

OLD BUSINESS

1. Culture Crawl Review (Lindsay)

a. Great turnout for the weekend of the event (Thursday was pretty slow- Lindsay would have preferred to run the usual sessions but we were beholden to the Crawl schedule.) The showcasing artists agreed that Thursday wasn't necessary.

- b. Saturday's demo was a great success- many people stopped in just for that after seeing our poster ads around town or in the Crawl booklet. Many stopped by on the way to Chinatown because we are so near Main St. Station.
- Lindsay recommends doing it again next year. Kevin also approves. Would get 6
 new artists for next time.

2. Easel Replacement Project Update (Bryce)

- a. New easels have successfully arrived, and the majority of old/broken easels have been dismantled or given away to membership. Bryce has kept a few of the good wooden ones for the studio.
- b. The new easels are heavy duty with lots of range of movement.
- c. If we place a new order, alert members to also get in on bulk order

3. Robostrar Replacement Update (David)

a. Jan 11th 2025 for meeting discussion

4. Back Closet Organization/Cleaning Update (Kevin)

- a. Arrange for white bookshelf to be donated/thrown out-same with plywood sheet.
- b. Kevin added a small parts drawer organizer for hanging materials (nails, wire, etc.)

5. Fan Expo / Spark CG Update (Killian - tabled)

a. VANCAF has declined our request to vend

6. Student Ticket Rates

a. Can we do group tickets (was a thing pre-COVID)? Is it worth the effort to add into Robostrar? General feeling is to implement after system change occurs.

7. Code of Conduct Revision Update (Sarah)

a. Those present discussed additions to the Code of Conduct and will vote on the final version via email this month.

8. Marketing Budget Proposal/ Ads at the Rio Theatre (Lindsay)

a. Proposal: A budget of \$500 each quarter for advertising- (general (non-show) posters, pre-movie ads at the Rio Theatre, business cards and postcards).
 Optional: Have the unspent amount each quarter roll over to the next quarter, to a cap of \$1000.

- *i.* Bryce (Treasurer) recommends starting some small marketing initiatives and tracking efficacy before committing to a set budget.
- b. The Rio is offering a Mainscreen ad for \$250/month for 3 months, marked down as we are an arts organization. (Total \$750) -All present voted in favor.
 - Lindsay has an idea for the ad (15 second video with simple motion graphics) and Kevin owns a very good camera.
 - ii. Keep a close eye on new artist registration to judge the efficacy of the ad, if proposal is approved.
 - iii. Possible partnership for burlesque model session or event there?

NEW BUSINESS:

1. Volunteer Appreciation Night

- a. Last year we had the volunteer appreciation night in January.
- b. Proposed date of Feb 2nd 2025
- c. Sarah will take the lead for organizing the event.
 - i. Figure out budget
 - ii. Table/chair rentals
 - iii. More GF options, veg options
 - iv. Look into Liquor & Serve It Right licenses (Ron, Kevin, David)

Meeting Adjourned: 7:35 pm